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Florida Business Information Portal

OpenMyFloridaBusiness.gov



Florida Association of Counties Legislative
Conference

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Our History

In 2015, the Florida Legislature appropriated funds for the Department of Business and Professional Regulation (DBPR) to develop an internet portal to assist prospective entrepreneurs in starting a business in Florida.



Our Mission

Our website contains:

- Checklists of state-issued licenses, registrations and permits
- A downloadable guide for starting a business in Florida
- Links to other helpful resources

Portal must be:

- User friendly
- Comprehensive, and
- Easy to update and sustain



Outcomes

- Worked closely with 18 other state regulatory agencies
- Includes business and professional regulated entities
- Launched on June 30, 2017
- On time and within budget
- Statistics (As of October 31)
 - 39,177 users
 - 51,171 sessions
 - 152,020 page views



OPEN MYFLORIDA
BUSINESS

Live Demo

www.OpenMyFloridaBusiness.gov

The screenshot displays the homepage of the Open My Florida Business portal. At the top left, there is a button labeled "BROWSE CATEGORIES". The logo "OPEN MY FLORIDA BUSINESS" is centered, with the tagline "The State of Florida's Official Business Information Portal" below it. On the right, navigation links for "ABOUT", "RESOURCES", "FAQ", and "FEEDBACK" are visible. The main content area features a large background image of tall grasses. A white search box is overlaid on this image, containing the Florida state seal and the text "What kind of business will you start?". Below the text is a search input field with the placeholder "Business type or keyword..." and a green arrow button. At the bottom of the search box, there are links for "Download eGuide" and "Need Help?".

What Is Next

Legislative request to include Local Government:

- Addresses largest counties but open to all
- Launch July 2019
- Includes all regulated businesses and professions
- Research tool to coordinate state and local regulatory activities in a single website
- Link to your preferred sites – not replacing your existing capabilities

Approach to project:

- Work closely with Association of Counties and County Managers
- Develop tool for counties to provide information
- Identify County resources to contact





www.myfloridalicense.com

Contact Information

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